

Carthage Farmers' Market Vendor Meeting

Minutes of March 19, 2025, Meeting

Present: Robert Sligar, Robert Kuklinka, Bruce Johnson, Lindsey Plumites, Aislinn Ashcroft, Paula Jaruse, Danielle Thomas, Peggy Bailey, and Cheryl Manor.

This meeting was called to order by Rob S. at 12:30 p.m. Rob S. explained that Deborah Atkins is the new Executive Director, and the vendors will be pleased with Debbie's enthusiasm. She couldn't attend this meeting due to a prior commitment.

The hours of operations were set by Vendors in 2023 as a five-year commitment. The 2025 season will be year three of keeping Fridays from 10:00 to 4:00. There will be no change this year to the hours of operations. A motion by Bruce Johnson and 2nd by Cheryl Manor to open the market on May 23, 2025, and close on October 10, 2025, all in favor, motion passed. The Vendors agreed to keep the Seasonal Rates the same at \$110 Chamber member and \$130.00 non-member inside pavilion. \$80 outside for chamber members, \$100 outside for nonmembers. Weekly fees are \$25.00 inside pavilion, \$20 outside pavilion.

Music was briefly talked about, decided to have no music entertainment. Carthage Area Hospital offered to put a sound system in the pavilion a few years ago, which Debbie Atkins will check into. Various radio stations could be played over that sound system.

It was explained we are encouraging non-profits to be featured at each market.

Halloween Day for kids will be the first week of October (3rd). and Autumn Glory will be the Closing of the Market on October 10th.

Advertising was heavily discussed. A motion made by Bruce Johnson and 2nd by Peggy Bailey to run commercials on WWNY tv the last week of May and the 1st week of June. All agreed, motion passed.

There being no other business to come before the committee, the meeting was adjourned by Rob S. at 1:15 p.m.

Deborah J Atkins, Executive Director