



Premium MEDIA SPONSORSHIP AGREEMENT

This agreement is specifying 7NEWS/FOX 28/MeTV as the Exclusive Television Partner of said event.

Organizer Name: Carthage Chamber

Event Name: Winterfest 2021

Date and Time: February 13th 1pm

Venue: Carthage Park

PREMIUM SPONSORSHIP AGREEMENT TERMS

7NEWS/FOX 28/MeTV will provide the following services and promotional opportunities:

- We'd be pleased to air your pre-produced ad as long as it meets broadcast standards.
- Otherwise we can produce one thirty or fifteen second promotional ad highlighting the event.
- We will produce a promotional ad which will comprise of pictures or video provided by client.
- We will use in-house archive footage if available.
- To promote this event, a one hour field or studio shoot prior to the event is available.
- Must submit completed Sponsorship Worksheet.
- Incorporate the standardized WWNY-TV end-tag.
- The organizer has the opportunity to schedule interviews on the Morning and Noon News, and to place the event on our website Calendar. It will be up to the organizer to schedule the interviews.
- The announcement may be featured on our Facebook page.
- 7NEWS will endeavor to provide for news coverage, but with breaking news always a possibility, this is not guaranteed.
- The Total Value of airtime, production, and other exposure will be provided.

Organizer will provide the following services:

- WWNY/WNYF/MeTV is exclusive Television media sponsor.
- Purchase an on-air schedule. Includes a non-profit Matching Schedule. \$ 975.00
- Will place the station logo on any official T-shirts or clothing associated with the event.
- Will list the station as an official sponsor on all written materials distributed in connection with the event.
- Will allow the station to place promotional banners at the venue at the event, if applicable.
- Will include the station in any other collateral material and advertising for the event, including any online presence.

Organizer's Rep. Signature: _____ Date: _____

Phone # _____ email: _____

7NEWS Rep. Signature: _____ Date: _____