

Carthage Area Chamber of Commerce
Minutes of March 9th, 2022, meeting

Present: Rebecca Wallen, Kristy O'Shaughnessy, Robert Sligar, Nancy Rome, Robert Kuklinca, Amy McEathron, Taylour Scanlin, Kelly Shanahan, Lydia Young

Excused: Jenn Premo, Derek Davis

Unexcused:

The meeting was called to order by K. O'Shaughnessy at 12:03 pm

Pledge of Allegiance was led by R. Kuklinca

Minutes from the last meeting: R. Kuklinca motioned to accept last month's minutes, seconded by R. Sligar, all approved, motion passed.

President's Report: None

Treasurer's Report: Membership renewals are good, Winterfest numbers are not all in yet, but we will be coming out ahead of budget for this year's event.

Executive Director's Report: Attached.

Open Forum: Jason Hancock discussed plans for the village veteran banners. A committee will be formed and a meeting planned to discuss this opportunity in more detail.

Old Business:

- a.) **Street Banner-** The village leaders, VFW, American Legion, Elks, and Chamber will meet to form an actionable plan to move forward with the Veteran Street Banners.
- b.) **Winterfest-** We are still waiting for the invoice from the commercial, but we will be ahead of budget for this event.
- c.) **Farmers Market Planning-** The committee met and determined the new hours of the market would be from 1-6 pm and some minor adjustments to the rules and regulations were made to reflect the change in hours. Vendor fees will remain the same as the previous two years.
- d.) **BOD Election Ballots-** Are still out, all ballots are due by April 4th.
- e.) **COY Nomination Committee Meeting-** Is scheduled for March 14th at 5:30, the committee from the Chamber and the Elks will meet to select a recipient for the 2021 Citizen of the Year.
- f.) **July Fireworks Band-** The Patti Stanford band will play at this year's event.
- g.) **SOS concert series-** all bands for the Carthage side have confirmed and are set for this year's event.
- h.) **Member Survey-** The membership survey will remain active as long as we are still getting responses. We continue to receive some great feedback that will hopefully be used to create new programs and enhance our membership benefits.

New Business:

- a) **Watertown Rapids Community Night-** Nicholas from the Watertown Rapids Baseball team joined the meeting to discuss hosting another Twin-Village Community Night for the Carthage area. It was a successful event last year and we look forward to working with the team to get another evening scheduled for the 2022 season.
- b) **Directory 2022:** The Chamber will move forward with a new directory this year. A. McEathron made a motion to work with Coughlin Printing on this project, seconded by R. Kuklinca, all approved the motion passed.
- c) **DBA Membership-** The Watertown DBA would like to exchange organizational memberships, this would help both organizations expand their reach and increase their awareness. The board approved of this exchange of memberships.
- d) **Riverfest-** The Lewis County Chamber of Commerce is eager to work with the Carthage Chamber on expanding the course of Riverfest to end in Carthage. We are looking at possible halfway points and we will form a committee to help organize our portion of the event.

Committee Reports:

- a. **Farmer's Market Report:** The 2022 Market will open May 27th with new hours of 1-6 pm, we believe this will be beneficial to the vendors and the community. The change in hours is a result of the vendor survey that went out after the 2021 market season.
- b. **Business After hours-** Nothing to report at this time, we will be reaching out to businesses to see if they are interested and hopefully get a few more scheduled for the year.
- c. **Fort Drum Report:** No Report.
- d. **Carthage Area Hospital Report:** The hospital has several upcoming events including a blood drive on March 26th, Walk with a Doc on April 16, and an Open House for new nursing graduates on April 22nd. North Country Orthopedics Group is performing surgeries at the Carthage Hospital now. New Pediatric Doctor is coming on board soon and plans for the 2022 Golf Tournament are underway.
- e. **Carthage Central School:** No Report.
- g. **Carthage Free Library:** Glad to be hosting events again and looking to do their May fundraising event after having to cancel for 2 years in a row due to COVID.

The next meeting is scheduled for April 13 | NOON | **Village of Carthage Conference Room**

There being no other business to come before the board N. Rome made a motion to adjourn seconded by A. McEathron, all approved. The meeting was adjourned at 1:19 pm.