

Carthage Area Chamber of Commerce
Minutes of June 8th, 2022, meeting

Present: Rebecca Wallen, Tina Lanier, Kristy O'Shaughnessy, Robert Sligar, Robert Kuklinca, Amy McEathron, Taylour Scanlin, Kelly Shanahan

Excused: Nancy Rome, Jenn Premo, Derek Davis

Unexcused: Lydia Young

The meeting was called to order by T. Lanier at 12:04 pm

Pledge of Allegiance was led by R. Sligar

Minutes from the last meeting: R. Kuklinca motioned to accept last month's minutes, seconded by R. Sligar, all approved, motion passed.

President's Report: T. Lanier visited the farmer's market on the first day and spoke with each vendor and several visitors, she reported that all the vendors were liking the new hours and some reported that their first day was better than any day last year. Visitors also like the new hours, and we continue to get positive feedback.

Treasurer's Report: R. Sligar that our current balance is good, we have our biggest event of the year coming up next month and after this event, we will look at the numbers again to make sure we are on track for the remainder of the year. R. Sligar mentioned that with Rebecca leaving, the Chamber may need to look at having two staff on for a short amount of time as we train the new director. We will look at these figures once we have a better idea of what training a new director might look like as far as training time. A. McEathron motioned to accept the Treasurer's Report, seconded by K. O'Shaughnessy, all approved, motion passed.

Executive Director's Report: Attached.

Open Forum: T. Lanier mentioned that her experience with purchasing an ad in the new directory was easy and the phone conversation with the Coughlin representative was a very positive experience. We hope that our members are finding the new process easy as well.

Old Business:

- a.) **Riverfest-** Everything is on track for this event, R. Sligar will join the Riverfest Committee in place of R. Wallen.
- b.) **Fireworks-** The commercial for this event will go into production after June 10th, which is the final deadline for sponsors. Board members are encouraged to attend and assist wherever help is needed.
- c.) **Sounds of Summer-** The commercial(s) for this should be in production now, all bands have been scheduled and are ready to go.

New Business:

- a) **Executive Director Search/Hiring Committee-** R. Wallen gave her notice of resignation and the search for a new director has begun. An interview committee will be set up and we plan to set up interviews for June 23rd and 24th.

Committee Reports:

- a. **Farmer's Market Report:** The first two markets of the year have concluded and so far the vendors and visitors are liking the new hours. We have new vendors joining in July after school is out and more local produce will become available.
- b. **Business After hours-** Nothing on the schedule at this time.
- c. **Fort Drum Report:** Performers for the 10th annual Mountainfest were announced, it will be the biggest show Ft. Drum has hosted and they are expecting around 20,000 attendees. The base is prepared for the large crowd and increased traffic to the area. Due to personal shortages, some of the gates on base have reduced hours. General Beagle will be leaving Ft. Drum and a new General will be coming in. The date for the change of command has not been set, but we know that the new General was here and served under a previous General and he is familiar with the area. A special dignitary is coming on June 15th for a special AUSA Dinner, reservations for this event are still being taken at this time.
- d. **Carthage Area Hospital Report:** It is a difficult time for the healthcare industry, and the hospital has announced several layoffs. Expenses for healthcare have increased by over 40% and with the large decrease in the number of patients; hospitals are suffering for funding.
- e. **Carthage Central School:** Graduation is coming up and the capital project is wrapping up.
- g. **Carthage Free Library:** The library is preparing for its summer reading program, senior computer classes, and just the general increase in traffic that comes with summer.

Other: Saint James needs more volunteers for their upcoming fair (June 23rd -25th). West Carthage and Carthage will be hosting summer rec. programs, but they will look a little different this year. At this time lunch is not able to be provided and they are struggling with finding transportation solutions for field trips.

The next meeting is scheduled for July 13 | Noon | In-person, Village of Carthage Conference room and Virtual Zoom Link will also be available.

There being no other business to come before the board A. McEathron made a motion to adjourn seconded by R. Kuklinca, all approved. The meeting was adjourned at 12:57 pm.