

**Carthage Area Chamber of Commerce**  
**Minutes of April 13th, 2022, meeting**

**Present:** Rebecca Wallen, Tina Lanier, Kristy O'Shaughnessy, Robert Sligar, Nancy Rome, Robert Kuklinca, Amy McEathron, Taylour Scanlin, Lydia Young, Derek Davis

**Excused:** Jenn Premo, Kelly Shanahan

**Unexcused:**

The meeting was called to order by T. Lanier at 12:01 pm

Pledge of Allegiance was led by T. Scanlin

**Minutes from the last meeting:** R. Kuklinca motioned to accept last month's minutes, seconded by R. Sligar, all approved, motion passed.

**President's Report:** The Farmer Market will be operating with new hours this year and the community feedback has been very positive. We are hoping for a great turnout from the community and the vendors as well.

**Treasurer's Report:** Membership dues are above budget, which is great news because we have some very high expenses coming up with our annual fireworks event. We did increase the amount of money spent on last year's display, if we can get more sponsors for the event, we will do the same again this year.

**Executive Director's Report:** Attached.

**Open Forum:** None

**Old Business:**

- a.) **Street Banner-** The tentative plan for this year is to have 6 banners (one for each branch of service and an MIA/POW flag) displayed in each village/township. They are still waiting for a confirmation on the cost before they move forward with having them produced for this year.
- b.) **BOD elections-** All board members that were up for re-election will remain seated for another two-year term.
- c.) **COY Dinner-** The Citizen of Year dinner is coming up, A. McEathron made a motion to spend \$100 on a gift basket for Sean McHale, seconded by K. O'Shaughnessy, all approved, motion passed.
- d.) **Directory-**Information an ad registration is out and available on the Coughlin website.
- e.) **July Fireworks-** The committee will meet to begin preparations for this event. Stuart Schmitt from the YMCA and Bobbie Sue from Zero Dock will be invited to join the committee.

### **New Business:**

- a) **BOD Officer Elections-** All current officers would like to rerun for another year term. We will vote on officers at the May meeting.
- b) **Nonprofit BAH night:** It was decided that the Chamber would host a nonprofit business after-hours event in September, as this date seems to work best with the local organizations.
- c) **Trash to Treasure Day-** Will be held on June 4<sup>th</sup>, a meeting with WWNY is scheduled to discuss commercial and advertising opportunities. A Google sign-up form is available on the chamber website and has been shared on social media, and will be advertised in the May newsletter as well.
- d) **Zoom Account Renewal-** T. Lanier made a motion to renew the Zoom account for another year, seconded by N. Rome, all approved, motion passed.

### **Committee Reports:**

- a. **Farmer's Market Report:** Last month's vendor meeting went very well; the vendors are looking forward to this year's market and hoping that the new hours bring in more customers and serve a larger number of community members. We have started booking our bands.
- b. **Business After hours-** Nothing on the schedule at this time.
- c. **Fort Drum Report:** April is Month of the Military Child and Financial Readiness Month. We do have a large number of soldiers away at training. Mountain Fest will be held on August 31<sup>st</sup> and will have two of the biggest concerts ever for this event! The concerts will be announced in May.
- d. **Carthage Area Hospital Report:** The hospital is hosting its first "Walk with a Doc" event. This is a free event; preregistration is available on the hospital website. They are looking at hosting this as a quarterly event. Plans are underway for the annual golf tournament; they are trying to revamp this event and switch things up a little bit for this year's event. There is also a Heart Walk next Saturday.
- e. **Carthage Central School:** No Report.
- g. **Carthage Free Library:** They are back to offering a full calendar of events, and the GED program is back. The library will not be hosting its annual wine tasting event again this year.

The next meeting is scheduled for May 11th | NOON | Virtual Zoom Meeting

There being no other business to come before the board R. Kuklinca made a motion to adjourn seconded by N. Rome, all approved. The meeting was adjourned at 12:55 pm.